LifeVantage. SALES COMPENSATION PLAN HIGHLIGHTS - EUROPEAN UNION (1)

EFFECTIVE OCTOBER 1, 2022

SMART START BONUS (2)

SINANTS	HAILT BOILES							
	Qualified Distributor	200+ PV Requirement ⁽³⁾	100-199 PV Requirement ⁽³⁾					
ns ()	Enroler	25% of PV from newly enroled Customers and Distributors	20% of PV from newly enroled Customers and Distributors					
Bon	2nd Level Enroler	5% of PV from newly enroled Customers and Distributors	4% of PV from newly enroled Customers and Distributors					
Daily	3rd Level Enroler	5% of PV from newly enroled Customers and Distributors	3% of PV from newly enroled Customers and Distributors					
Δ	4th Level Enroler	5% of PV from newly enroled Customers and Distributors	3% of PV from newly enroled Customers and Distributors					

LAUNCH BONUS

Qualified Distributors with "Paid Rank"⁽⁴⁾ Pro 3 or higher are eligible to receive Launch Bonus upon qualified product pack purchases which generate the listed commission up the Enrolment Tree.

(I) SNI	Enrolment Upline	Paid Rank ⁽⁴⁾	Minimum PV Requirement ⁽³⁾	Commission		
	Level 1	Pro 3 and above	200 PV (40 min personal purchase)	5% of PV		
Bon	Level 2	Pro 4 and above	200 PV (40 min personal purchase)	4% of PV		
Daily	Level 3	Pro 5 and above	200 PV (40 min personal purchase)	3% of PV		
	Level 4	Pro 6 and above	200 PV (40 min personal purchase)	1% of PV 1% of PV		
	Level 5	Pro 7 and above	200 PV (40 min personal purchase)			
	Level 6	Pro 8 and above	200 PV (40 min personal purchase)	1% of PV		

UNILEVEL COMMISSIONS (dynamically compressed)				PREMIER		ELITE			MASTER							
	PAID RANK (4))		Distributor	Pro 1	Pro 2	Pro 3	Pro 4	Pro 5	Pro 6	Pro 7	Pro 8	Pro 9	Pro 10	Executive	Presidential
	Minimum Monthly PV ⁽³⁾		100	100	100	100	200	200	200	200	200	200	200	200	200	
MONTHLY BONUSES	Minimum Monthly Personal PV Purchase ⁽³⁾		40	40	40	40	40	40	40	40	40	40	40	40	40	
	Minimum Monthly OV		0	1.000	2.500	5.000	10.000	20.000	50.000	100.000	200.000	500.000	1.000.000	2.000.000	5.000.000	
	Minimum Number of Legs		0	1	2	2	2	3	3	3	3	3	3	4	5	
	Maximum % counted per High Leg(s)			100%	80%	80%	80%	60%	60%	60%	60%	60%	40%	40%	40%	
	Minimum PV of Combined Leg ⁽⁵⁾				500	1.000	2.000	2.000	5.000	10.000	20.000	50.000	200.000	200.000	250.000	
	PERCENTAGE PAID PER LEVEL		1st	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%
			2nd		5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%
			3rd			9%	9%	9%	9%	9%	9%	9%	9%	9%	9%	9%
			4th			5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%
			5th				5%	5%	5%	5%	5%	5%	5%	5%	5%	5%
			6th					5%	5%	5%	5%	5%	5%	5%	5%	5%
			7th						5%	5%	5%	5%	5%	5%	5%	5%
			8th							5%	5%	5%	5%	5%	5%	5%
			9th								2%	2%	2%	2%	2%	2%
	GENERATIC BONUS (UP			100	l (Enrole Pro 3 +	er)		Gen 1 ou earn 10%	→	Gen 2 you earr 5%		Gen 3 you ea 5%		Gen 4 you ear 5%		Gen 5 you earn 5%

RANK ACHIEVEMENT BONUS

\$100,000 USD through \$500,000 USD paid in local currency when achieving Master Pro ranks.

4% ELITE POOL 4% of total commissionable sales PV paid to qualified Pro 7 through Master Distributors.	-	
*PV = Product Volume. Commissions are calculated by taking the PV amount multiplied by the LIfeVantage current local currency conversion rate (90 in European Union as of October 1, 2022) and then multiplied by the applicable commission or bonus percentage. For oretical example, 1.000 PV in sales multiplied by 90 (local currency conversion rate) multiplied by 25% bonus = $C225$	Pro 7, 8, 9 & 10 share 1%	9 & 10
 (1) All bonuses are fully detailed within the LifeVantage Sales Compensation Plan found at the following links: <u>Austria, Belgium, Germany, Ireland, Netherlands</u> and <u>Spain</u>. (2) Receive up to 25% on product sold to new personally enroled Customers and Distributors in Smart Start Bonus within the new Distributor(s) / Customer(s) first calendar month, up to 1.000 PV. Customer purchase limits may apply. 	Pro 9 & 10 share 1%	Pro 10 Executive
 (3) At least 40 PV must come from personal product purchases with the remaining PV coming from purchases made by personally enrolled Customers during the qualification period, which is the 49 calendar days (measured using current Utah, USA time zone) immediately prior to the calculation date (USA Business day immediately following the transaction date). (4) PAID RANK is defined as the rank achieved in the most recently and completely closed monthly UniLevel Commissions period. 		Presidential share 1%

(5) The PV requirement for each rank that must come from the Combined Leg.(6) Fully qualified Pro 3 and higher with at least 200 PV earn up to 10% of the UniLevel Commissions paid to their first 5 generations of personally enroled Distributors. Ranks Pro 3 through Pro 6 must also have at least 100 PV in new sales volume each month. If PV is 100-199, the qualified Pro 3 and higher will earn only half of the Generational Matching Bonus.

*The Distributor sales earnings disclosed are potential gross earnings and not net of other business expenses and not necessarily representative of the actual income, if any, that a Distributor can or will earn through the LifeVantage Sales Compensation Plan. A Distributor's earnings will depend on individual diligence, work effort and market conditions. LifeVantage does not guarantee any income or rank success.